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Universidade de Santiago de Compostela  
Santiago de Compostela, España, Febrero 2016,  
Nathalie Jacobs, Senior Publishing Editor

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# Ciencia en el mundo

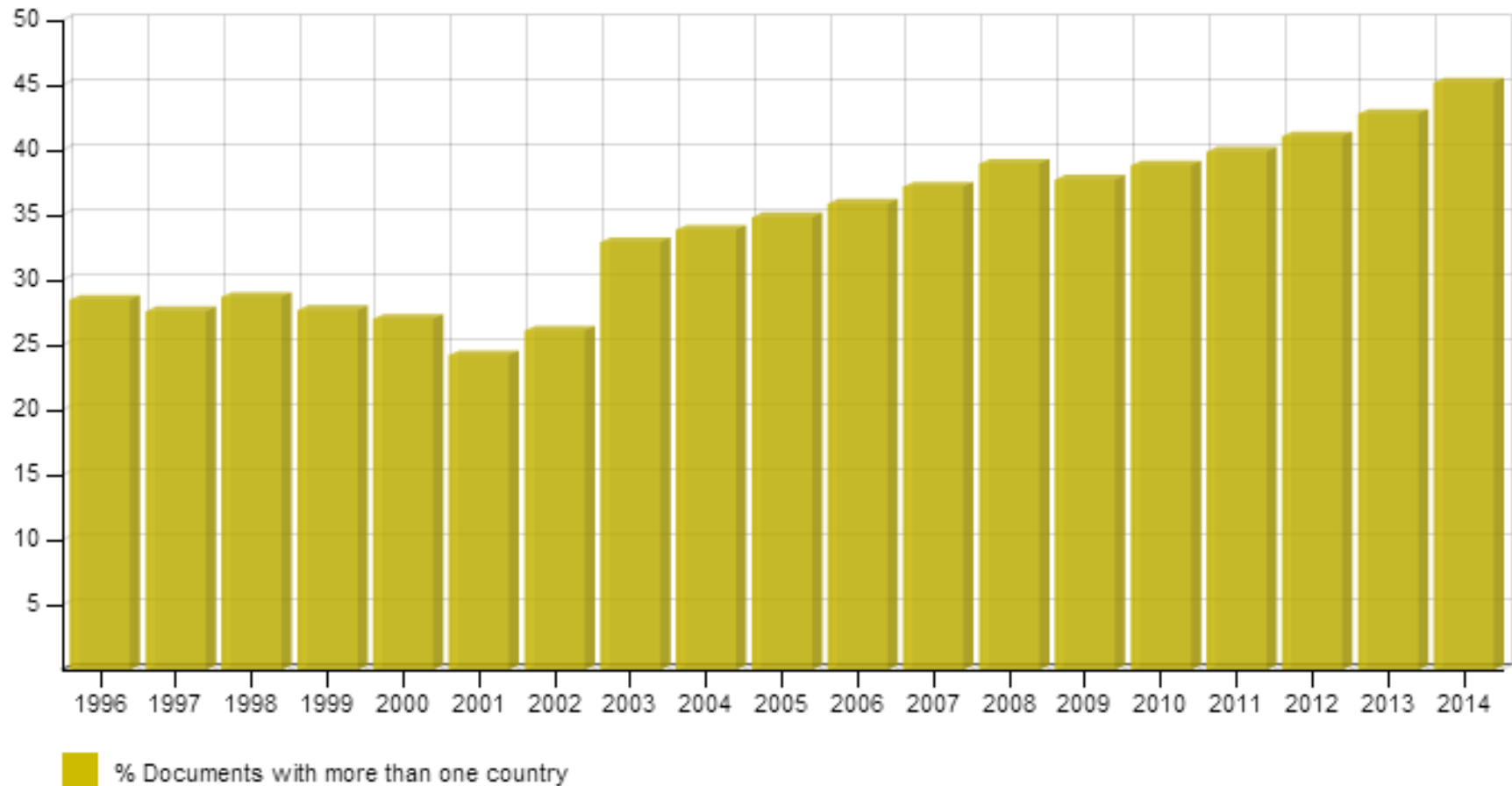
(todas las disciplinas 1996 - 2014)

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|----|--|-----------|-------------------|-------------|----------------|------------------------|---------|
| 1  |  United States        | 8.626.193 | 7.876.234         | 177.434.935 | 83.777.658     | 23,36                  | 1.648   |
| 2  |  China                | 3.617.355 | 3.569.652         | 19.110.353  | 10.462.121     | 7,44                   | 495     |
| 3  |  United Kingdom       | 2.397.817 | 2.103.145         | 44.011.201  | 10.321.539     | 21,03                  | 1.015   |
| 4  |  Germany              | 2.176.860 | 2.045.433         | 35.721.869  | 9.141.181      | 18,50                  | 887     |
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| 6  |  France               | 1.555.629 | 1.468.286         | 24.700.140  | 5.516.943      | 17,95                  | 811     |
| 7  |  Canada               | 1.227.380 | 1.134.588         | 22.152.666  | 4.136.384      | 21,40                  | 794     |
| 8  |  Italy                | 1.200.448 | 1.117.013         | 18.019.464  | 4.186.908      | 17,52                  | 713     |
| 9  |  India                | 998.544   | 944.632           | 6.989.150   | 2.409.025      | 9,61                   | 383     |
| 10 |  Spain                | 952.099   | 884.670           | 12.628.097  | 3.068.362      | 16,14                  | 591     |
| 11 |  Australia            | 890.458   | 809.027           | 13.772.961  | 2.947.945      | 19,49                  | 644     |
| 12 |  South Korea          | 739.229   | 719.338           | 7.063.429   | 1.528.443      | 12,38                  | 424     |
| 13 |  Russian Federation | 701.029   | 689.095           | 4.289.618   | 1.273.073      | 6,50                   | 390     |
| 14 |  Netherlands        | 681.804   | 628.678           | 14.278.721  | 2.321.446      | 24,56                  | 694     |
| 15 |  Brazil             | 598.234   | 573.988           | 5.036.027   | 1.699.530      | 11,73                  | 379     |

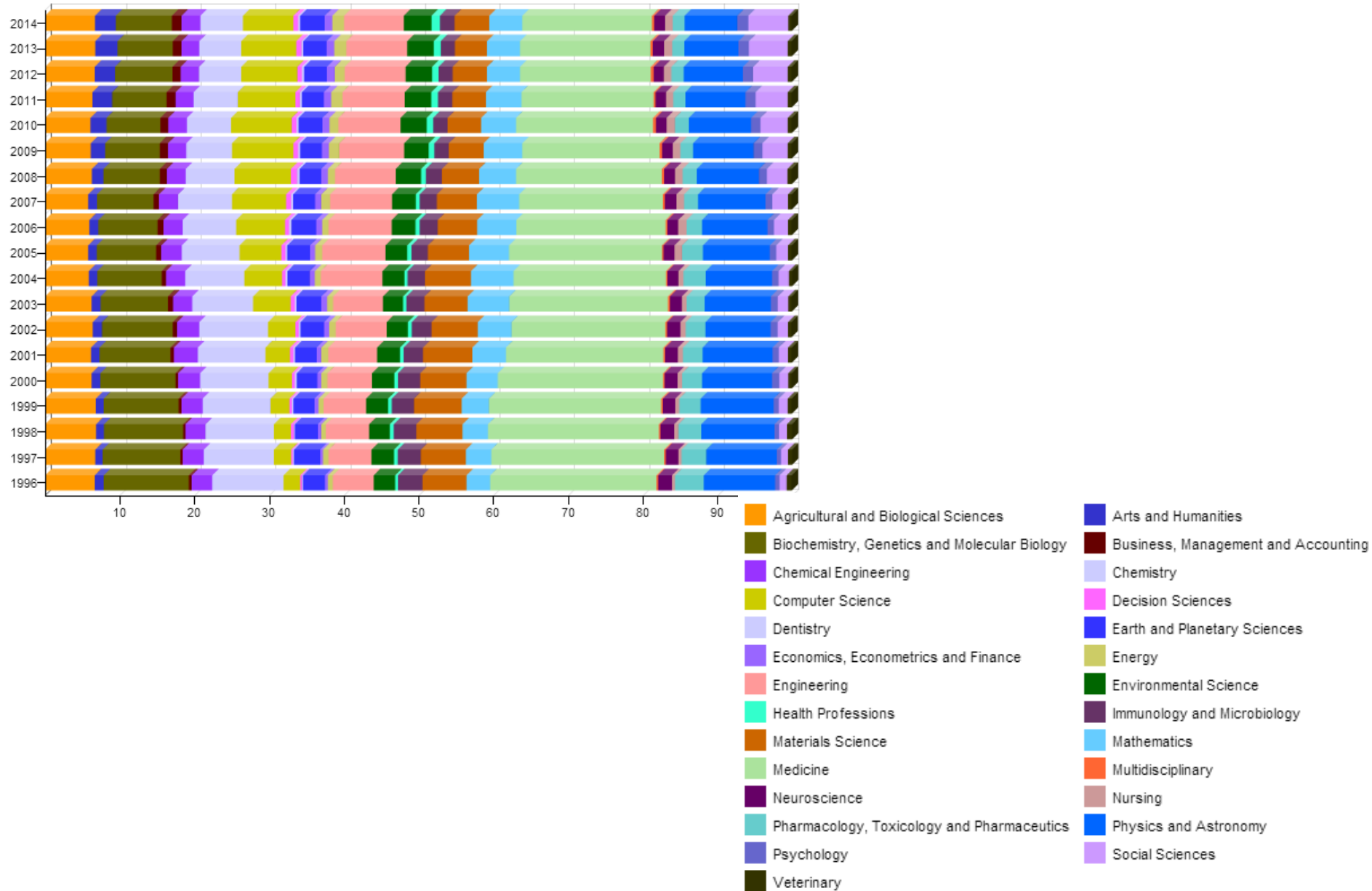


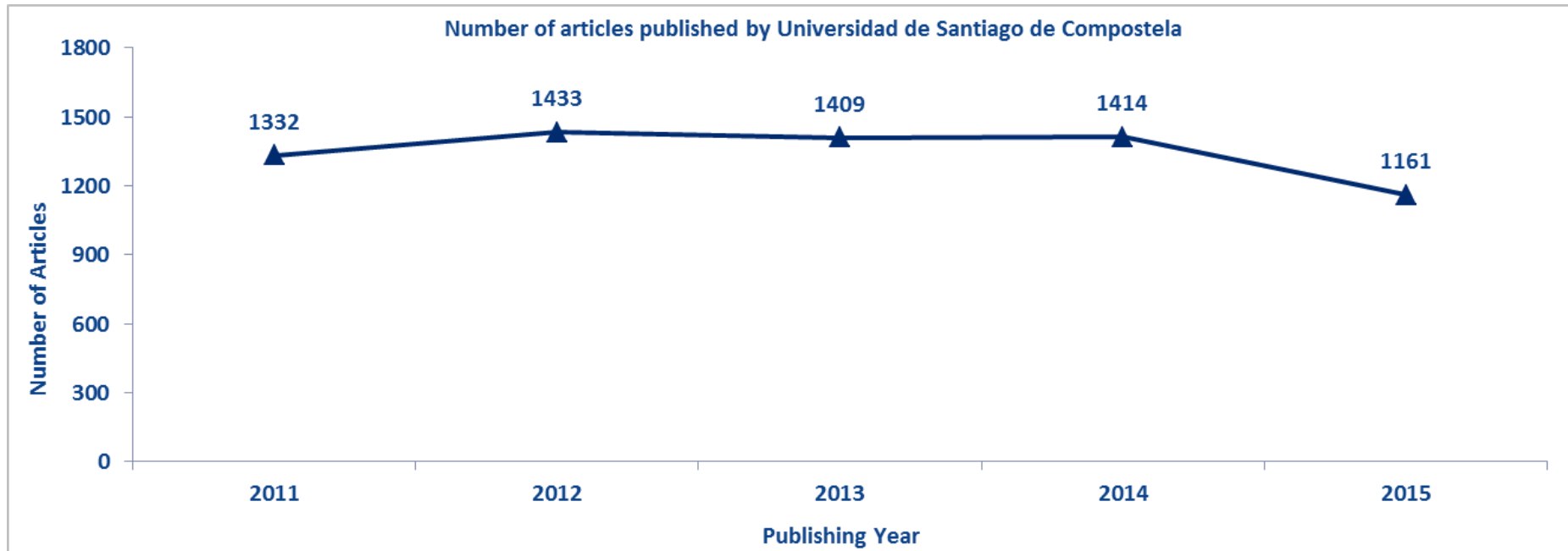
|      | Documents | Citable Documents | Cites   | Self Cites | Cites per Doc. | Self Cites per Doc. | Cited Docs. | Uncited Docs. | % International Collaboration | % Region | % World |
|------|-----------|-------------------|---------|------------|----------------|---------------------|-------------|---------------|-------------------------------|----------|---------|
| 1996 | 23.597    | 22.936            | 475.054 | 118.062    | 20,13          | 5,00                | 19.765      | 3.832         | 28,48                         | 6,90     | 2,06    |
| 1997 | 26.270    | 25.602            | 542.533 | 131.104    | 20,65          | 4,99                | 21.582      | 4.688         | 27,60                         | 7,18     | 2,24    |
| 1998 | 26.839    | 25.816            | 592.580 | 138.928    | 22,08          | 5,18                | 22.634      | 4.205         | 28,70                         | 7,30     | 2,29    |
| 1999 | 28.175    | 27.030            | 652.666 | 152.566    | 23,16          | 5,41                | 23.841      | 4.334         | 27,69                         | 7,58     | 2,39    |
| 2000 | 28.723    | 27.580            | 678.035 | 157.277    | 23,61          | 5,48                | 24.444      | 4.279         | 27,03                         | 7,48     | 2,31    |
| 2001 | 29.739    | 28.445            | 690.529 | 160.025    | 23,22          | 5,38                | 25.296      | 4.443         | 24,23                         | 7,78     | 2,21    |
| 2002 | 32.008    | 30.403            | 735.217 | 177.543    | 22,97          | 5,55                | 27.528      | 4.480         | 26,11                         | 8,15     | 2,29    |
| 2003 | 36.802    | 34.601            | 828.063 | 192.166    | 22,50          | 5,22                | 30.852      | 5.950         | 32,93                         | 8,42     | 2,49    |
| 2004 | 41.246    | 38.464            | 879.607 | 207.788    | 21,33          | 5,04                | 33.871      | 7.375         | 33,87                         | 8,66     | 2,55    |
| 2005 | 47.898    | 44.192            | 916.973 | 215.126    | 19,14          | 4,49                | 37.805      | 10.093        | 34,84                         | 8,91     | 2,59    |
| 2006 | 52.744    | 48.924            | 926.270 | 223.502    | 17,56          | 4,24                | 41.323      | 11.421        | 35,88                         | 9,21     | 2,70    |
| 2007 | 56.660    | 52.562            | 929.335 | 225.075    | 16,40          | 3,97                | 44.119      | 12.541        | 37,20                         | 9,50     | 2,75    |
| 2008 | 60.730    | 56.077            | 885.592 | 220.905    | 14,58          | 3,64                | 47.163      | 13.567        | 38,97                         | 9,77     | 2,81    |
| 2009 | 67.077    | 62.130            | 838.922 | 209.184    | 12,51          | 3,12                | 50.606      | 16.471        | 37,73                         | 10,06    | 2,95    |
| 2010 | 71.572    | 65.641            | 735.241 | 188.068    | 10,27          | 2,63                | 52.410      | 19.162        | 38,83                         | 10,34    | 2,97    |
| 2011 | 77.773    | 71.042            | 604.616 | 157.240    | 7,77           | 2,02                | 55.391      | 22.382        | 39,89                         | 10,76    | 3,04    |
| 2012 | 82.375    | 75.199            | 448.393 | 116.722    | 5,44           | 1,42                | 54.638      | 27.737        | 41,07                         | 10,90    | 3,11    |
| 2013 | 83.054    | 76.231            | 221.453 | 62.722     | 2,67           | 0,76                | 46.747      | 36.307        | 42,79                         | 10,86    | 3,07    |
| 2014 | 78.817    | 71.795            | 47.018  | 14.359     | 0,60           | 0,18                | 20.188      | 58.629        | 45,22                         | 11,19    | 3,03    |

## International Collaboration

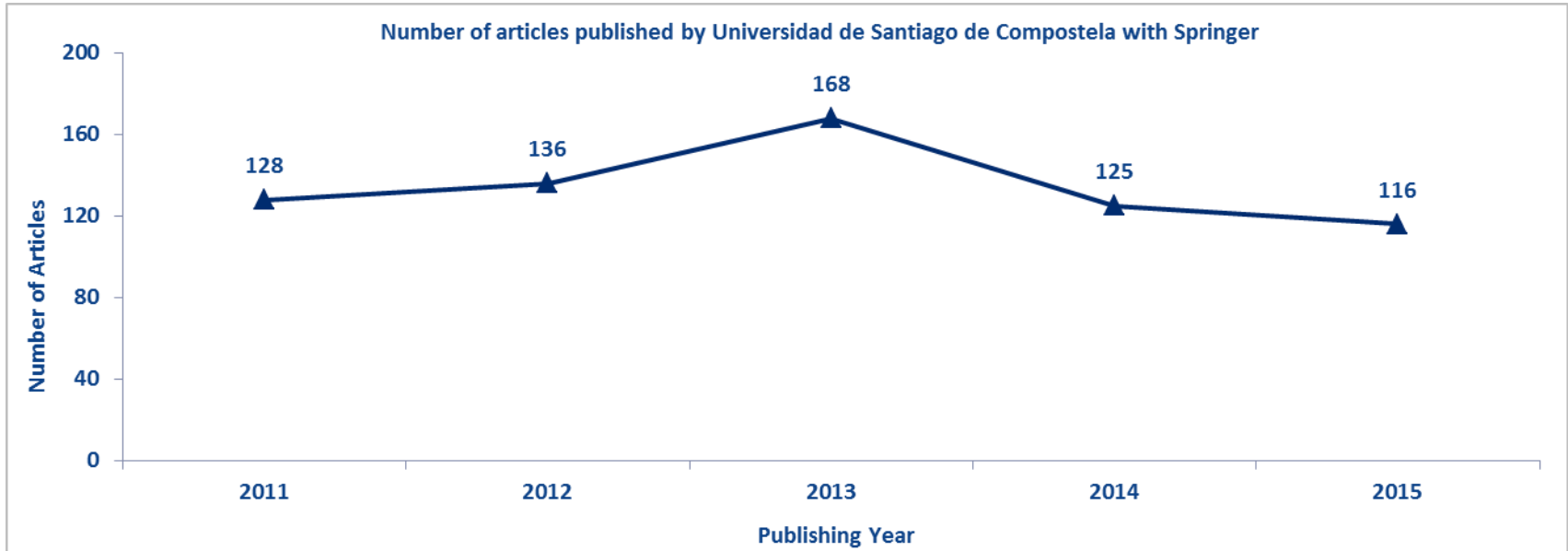


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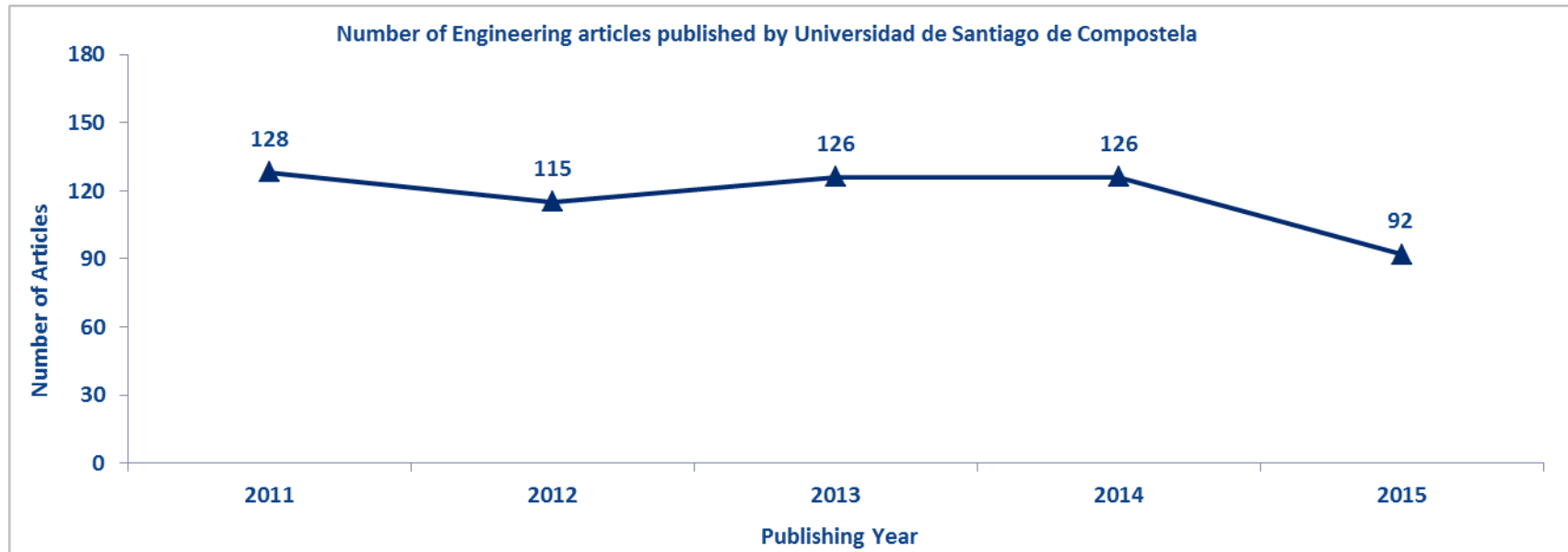




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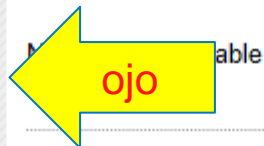
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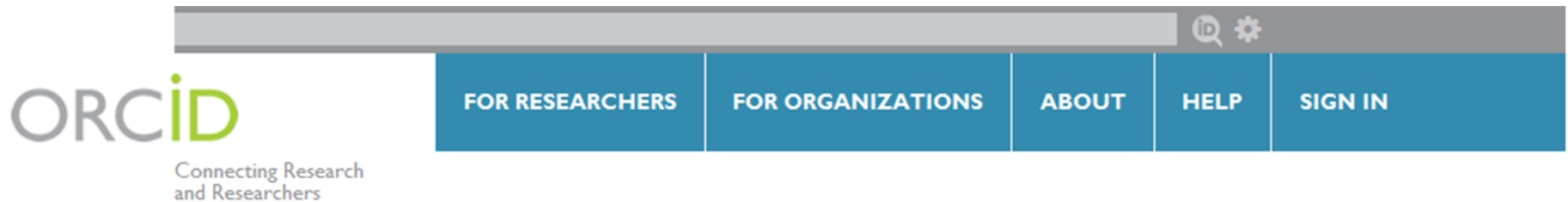
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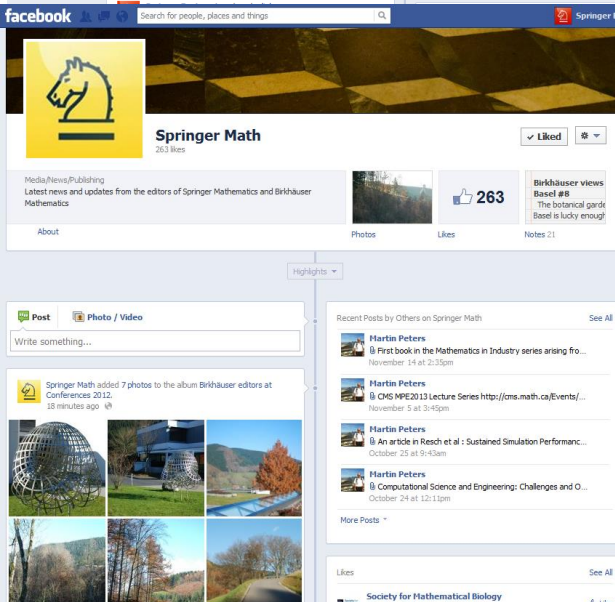
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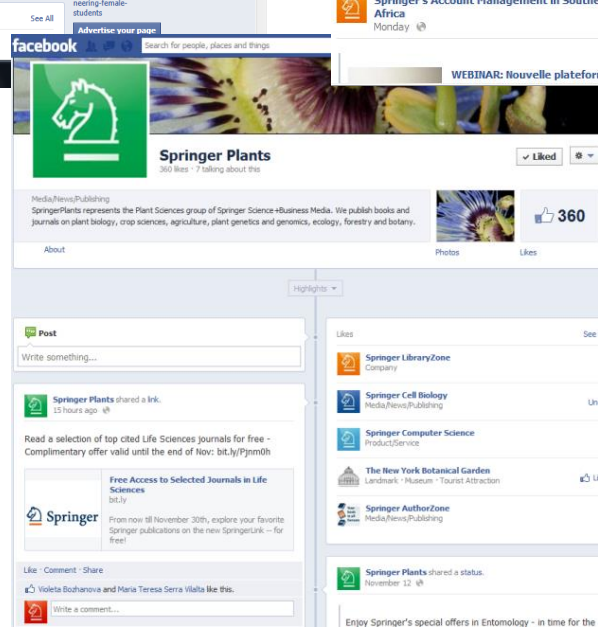
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Extensive information on how to submit articles, text styles and artwork guidelines

### MyPublication FAQs

Helping you manage all administrative issues of your article's production

### Author's Discount

Journal authors are entitled to 33.33% discount on Springer books

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- Impact Factor
- The h-index
- European Reference Index for the Humanities (ERIH)
- Google Scholar citations databases
- Social (media) impact

- Hay mucho debate sobre impact factors en la comunidad científica. Sin embargo, el impact factor está considerado como punto de referencia de calidad en muchas comunidades académicas. [Thomson ISI](#)
- Los Impact Factors miden: la popularidad de una determinada disciplina científica o un tema  
él número de científicos que publican en determinadas disciplinas

Ejemplo: las revistas biomédicas como norma tienen un impact factor superior a revistas de ingeniería

- Sin embargo, el uso de una revista también es un factor importante.
- A veces un impact factor puede llegar a ser incluso inapropiado.
- Impact factors pueden subir y bajar, p.e. : el incremento del número de artículos o tomos de una revista puede causar un descenso en el impact factor del año siguiente.

## **Personal & Ubiquitous Computing**

IF - 1.293

Uso en 2010 - 42,221

## **AI & Society**

No IF

Uso en 2010 – 51,523

## **The Visual Computer**

IF bajó de 1.061 a 0.786

Uso subió de 57,702 a 118,162

Fórmula:

Número de citas en 2014 de artículos publicados en 2012 + 2013

$$2014 \text{ IF} = \frac{\text{Número de citas en 2014 de artículos publicados en 2012 + 2013}}{\text{número total de artículos publicados en 2012 + 2013}}$$

| IF posición | revista                                  | IF    | Downloads | Posición |
|-------------|--|-------|-----------|----------|
| 1           | The VLDB Journal                         | 4.517 | 46,568    | 5        |
| 2           | International Journal of Computer Vision | 3.508 | 173,513   | 1        |
| 3           | Data Mining & Knowledge Discovery        | 2.95  | 71,555    | 3        |
| 4           | User Modeling & User-Adapted Information | 2.345 | 21,160    | 9        |
| 5           | Journal of Cryptology                    | 2.297 | 28,695    | 4        |
| 6           | Knowledge & Information Systems          | 2.211 | 34,515    | 6        |
| 7           | Scientometrics                           | 2.167 | 141,632   | 2        |
| 8           | Journal of Automated Reasoning           | 1.926 | 16,607    | 10       |
| 9           | Information Retrieval                    | 1.841 | 23,650    | 8        |
| 10          | Statisitcs & Computing                   | 1.821 | 67,711    | 4        |

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- ERIH estructura de disciplinas actual :
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- Arqueología
- Arte y Historia del arte
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- Historia & Filosofía de la Ciencia
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- Abstract
- Keywords

El título debe:

- *identificar el tema principal o mensaje del artículo*
- *atraer lectores*
- *ser corto*

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La parte más leída del artículo

**NO** incluye información que no esté en el artículo

No incluye referencias

Título, resumen y Palabras clave: **sencillos y concretos para facilitar su búsqueda y clasificación**

- Main text (IMRAD)

- Introduction
- Methods
- Results
- And
- Discussions

- ¿Qué pregunta (problema) fué estudiado?
- ¿Cómo se estudió el problema?
- ¿Qué se encontró?
- ¿Qué significan/aportan los resultados?

- Conclusion
- Acknowledgement
- References
- Supporting Materials

Conclusión y referencias: **necesarias**

Agradecimiento y material de soporte: **opcionales**

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- Da crédito a las personas o instituciones que hicieron posible la investigación
- Demuestra conflictos de interés



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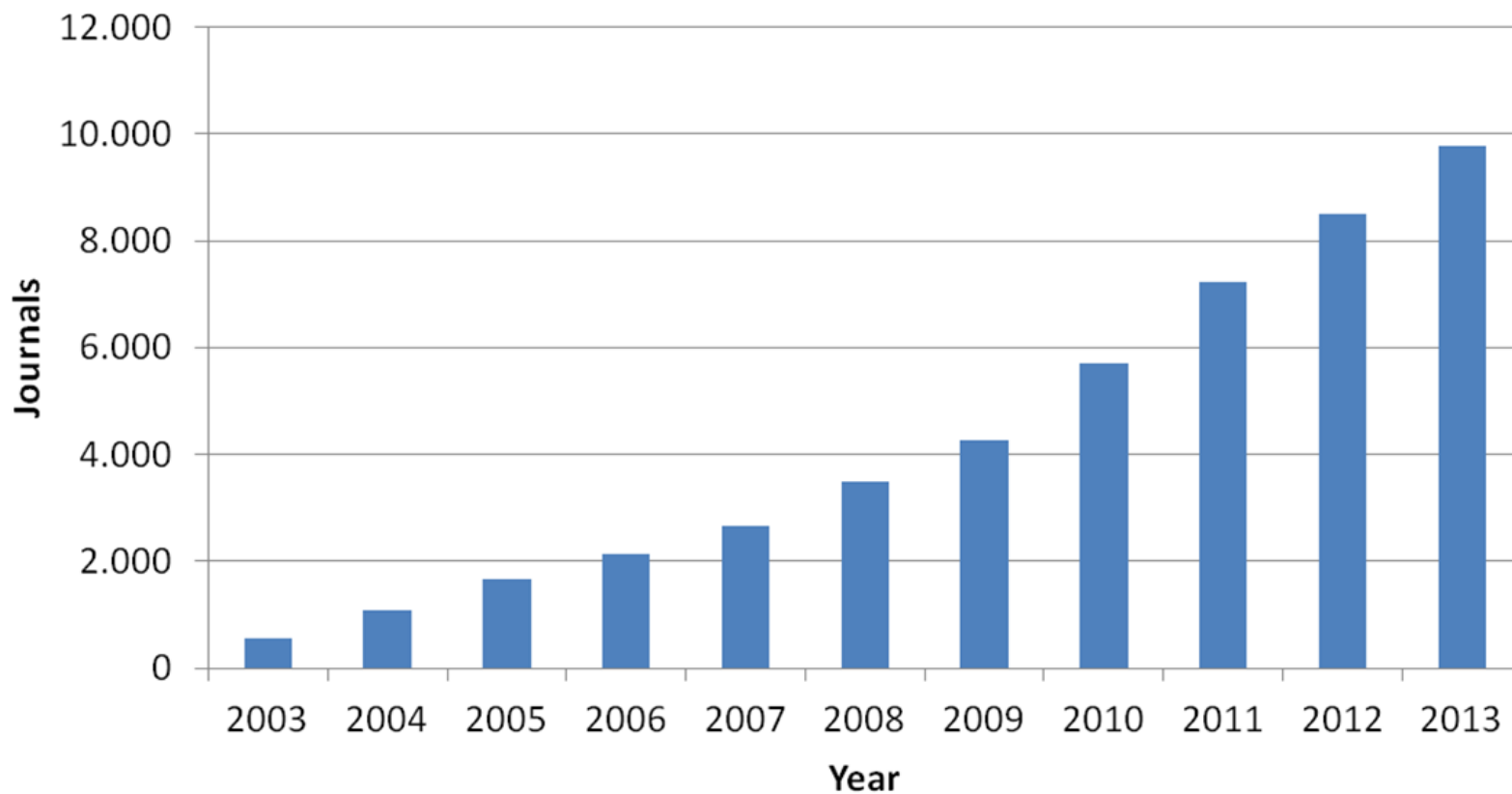
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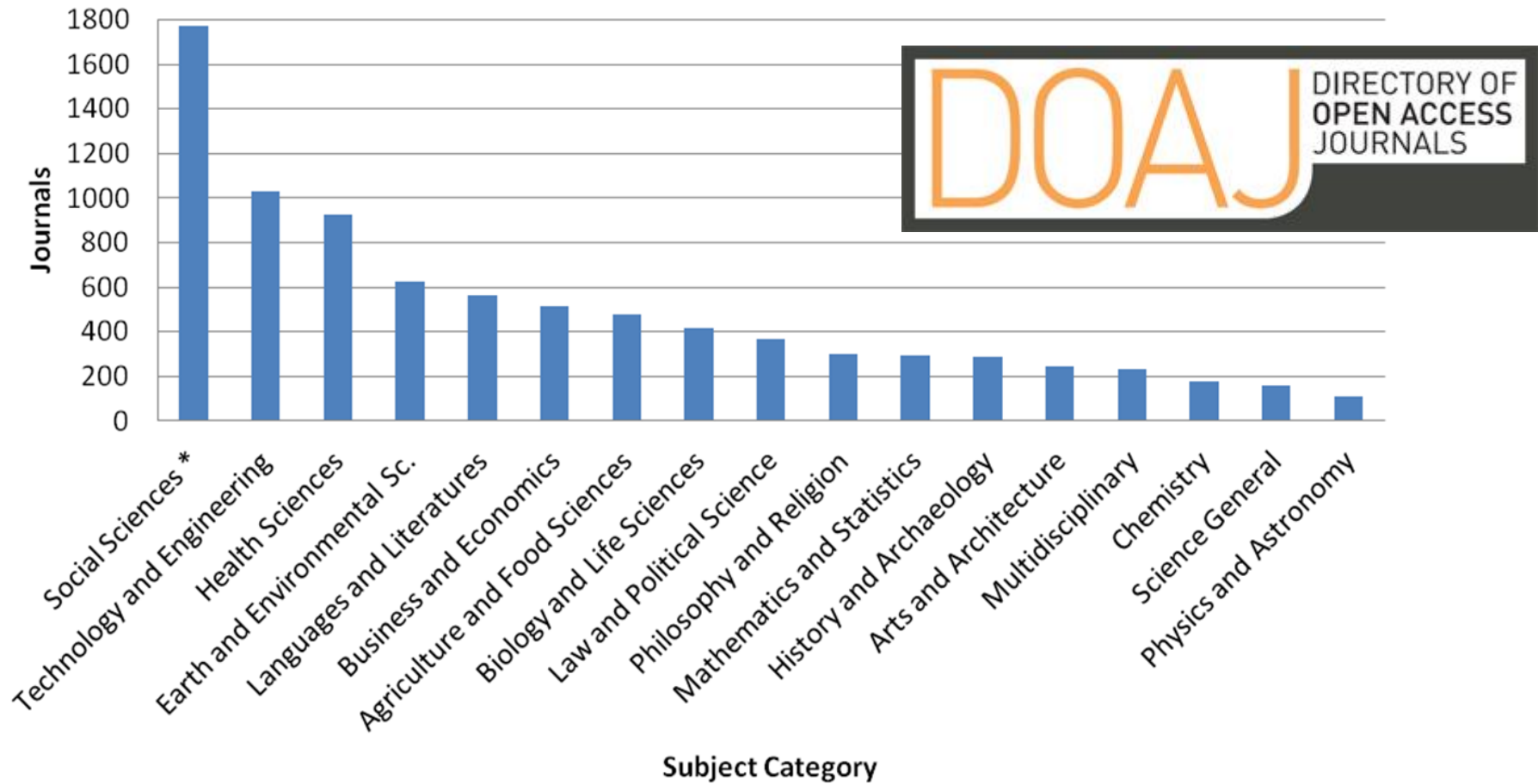


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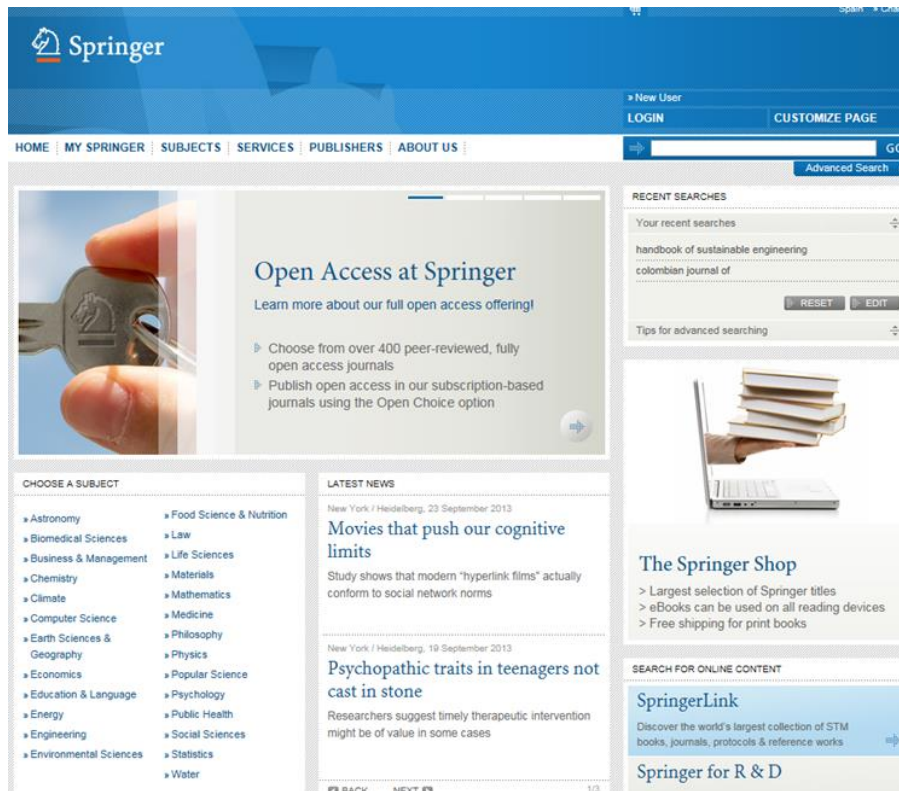
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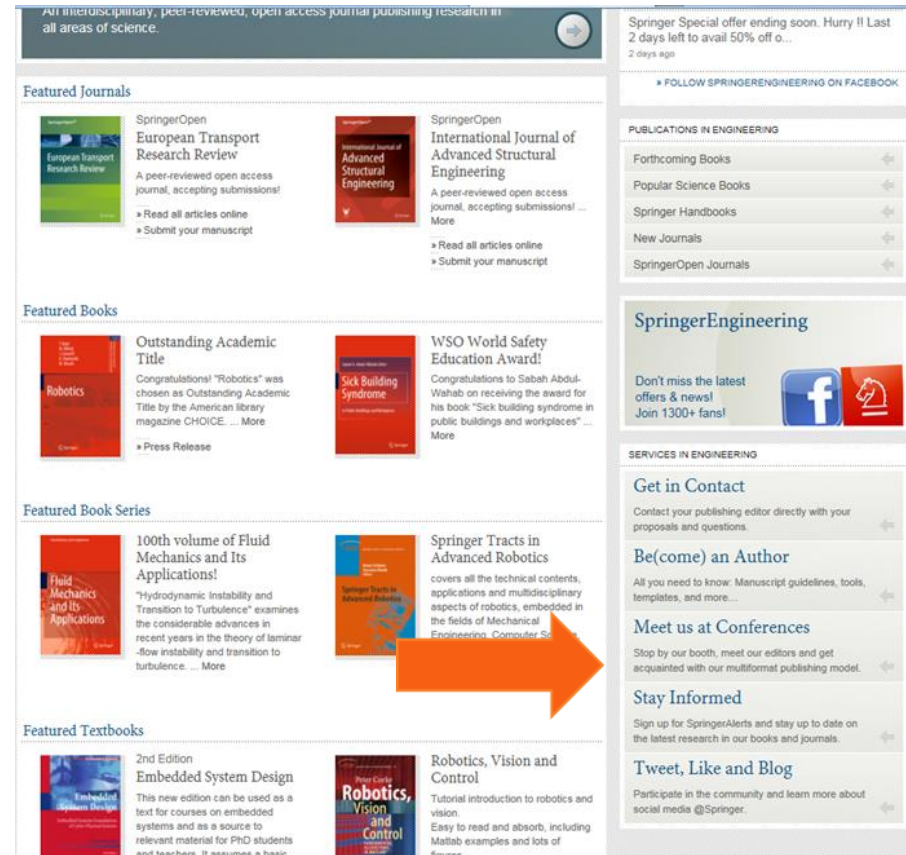
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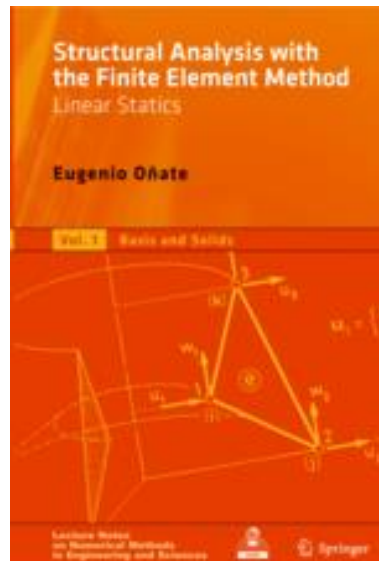
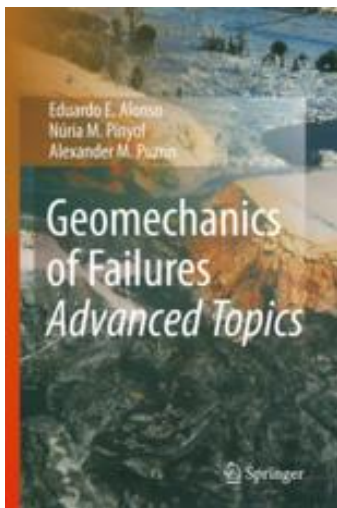
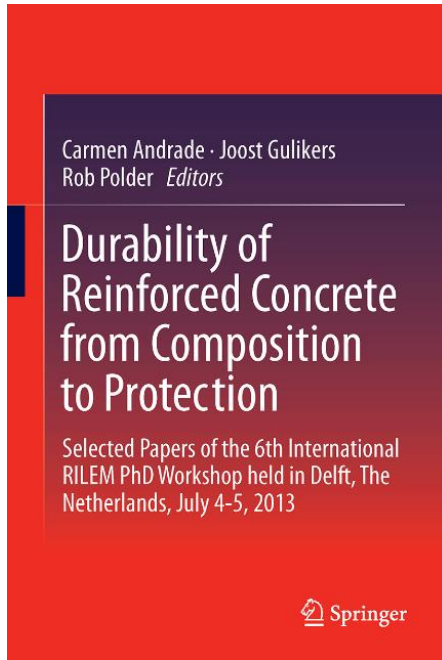


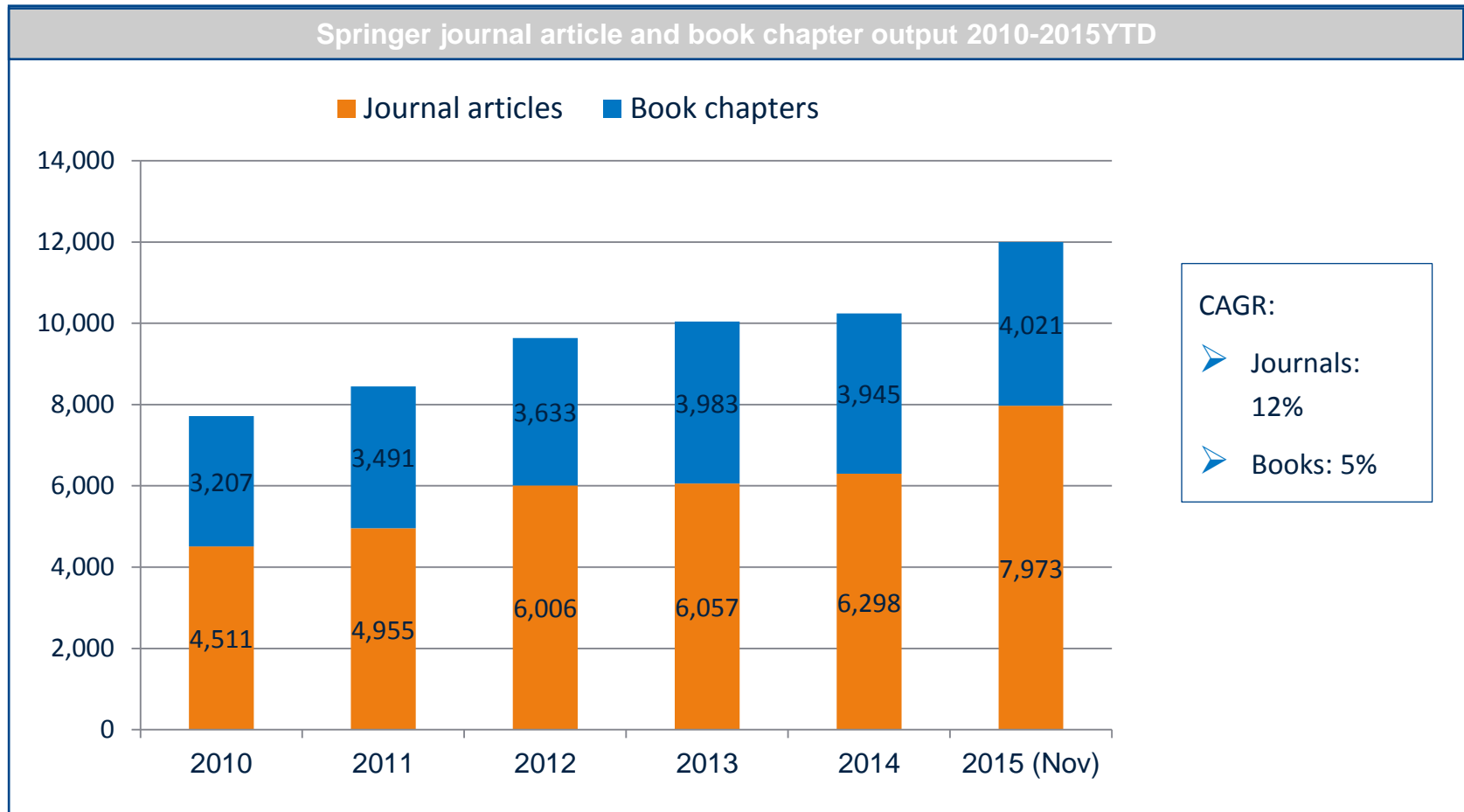
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Heidelberg, 11 October 2011

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Prizes in medicine, physics, chemistry and economics awarded to nine outstanding scientists

Berlin / Heidelberg, 6 October 2011

#### The book will never die: Springer to offer book content back to the 1840s

Digital archives to be presented at Frankfurt Book Fair

- Contactar / hablar con la Editorial (web, conferencia)
- La editorial le envía un formulario para la propuesta – tiene que cumplimentarlo con la siguiente información:

título

descripción del libro

tabla de contenidos (avance)

curriculum

nombres de posibles revisores (internacionales)

indicar que tipo de libro quiere publicar:

monografía

libro de texto

co-edición

brief

proceedings (actas conferencia)

Indicar un capítulo a título de ejemplo





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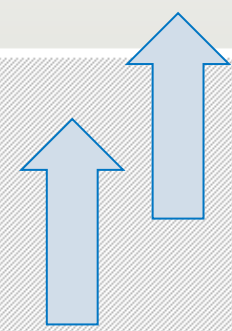
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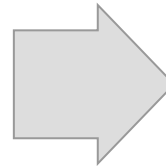
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## Alcance de la versión impresa vs. la versión en línea



Modelo de suscripción en papel



Modelo base de datos en línea

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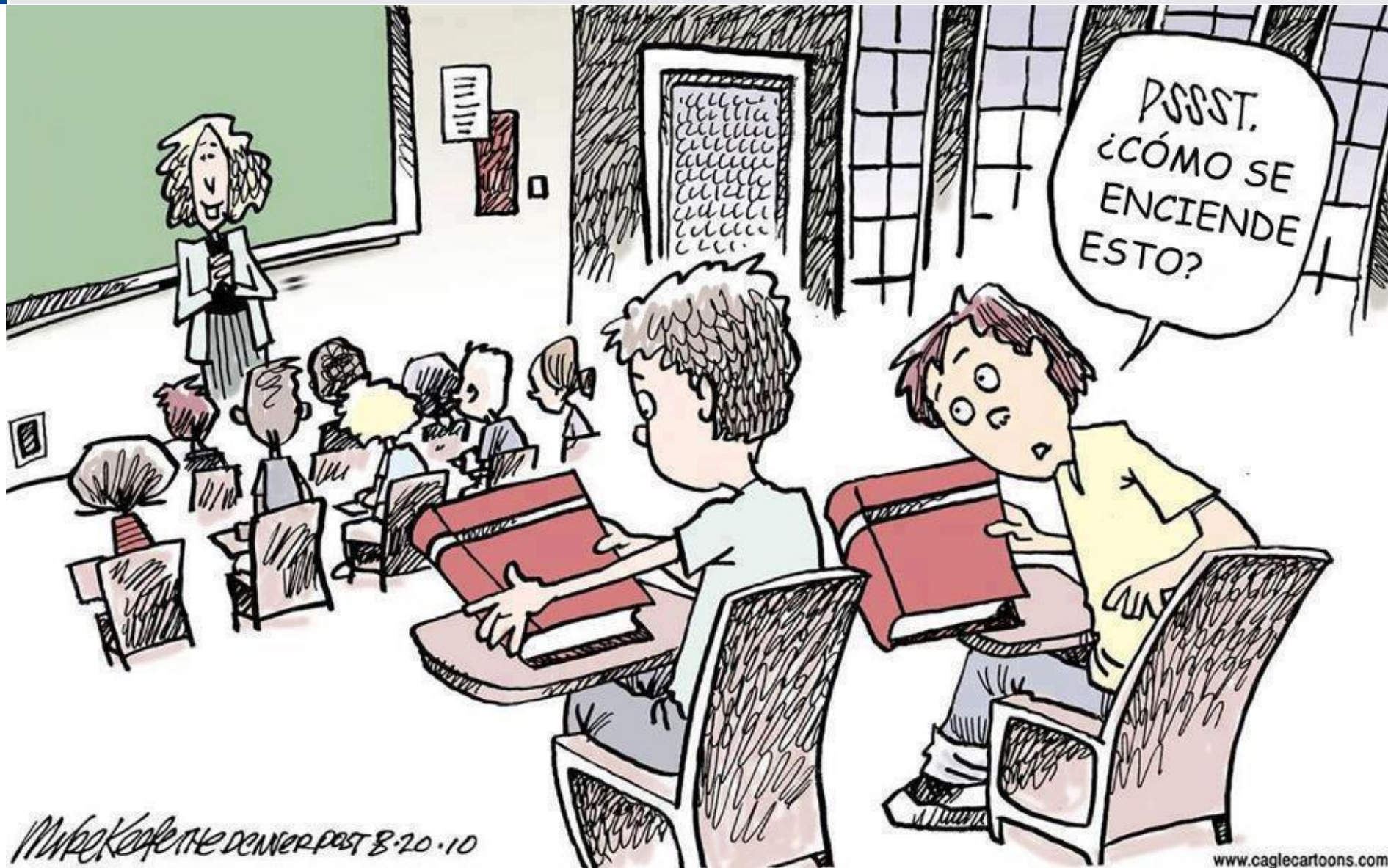
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menos gastos distribución

mejor marketing

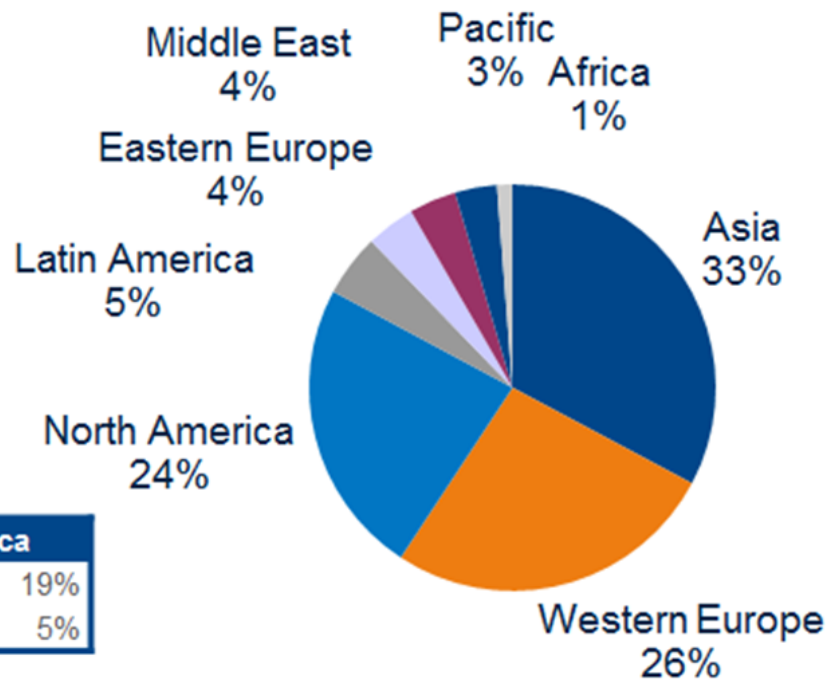
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Mike Kofe THE DENVER POST 8.20.10

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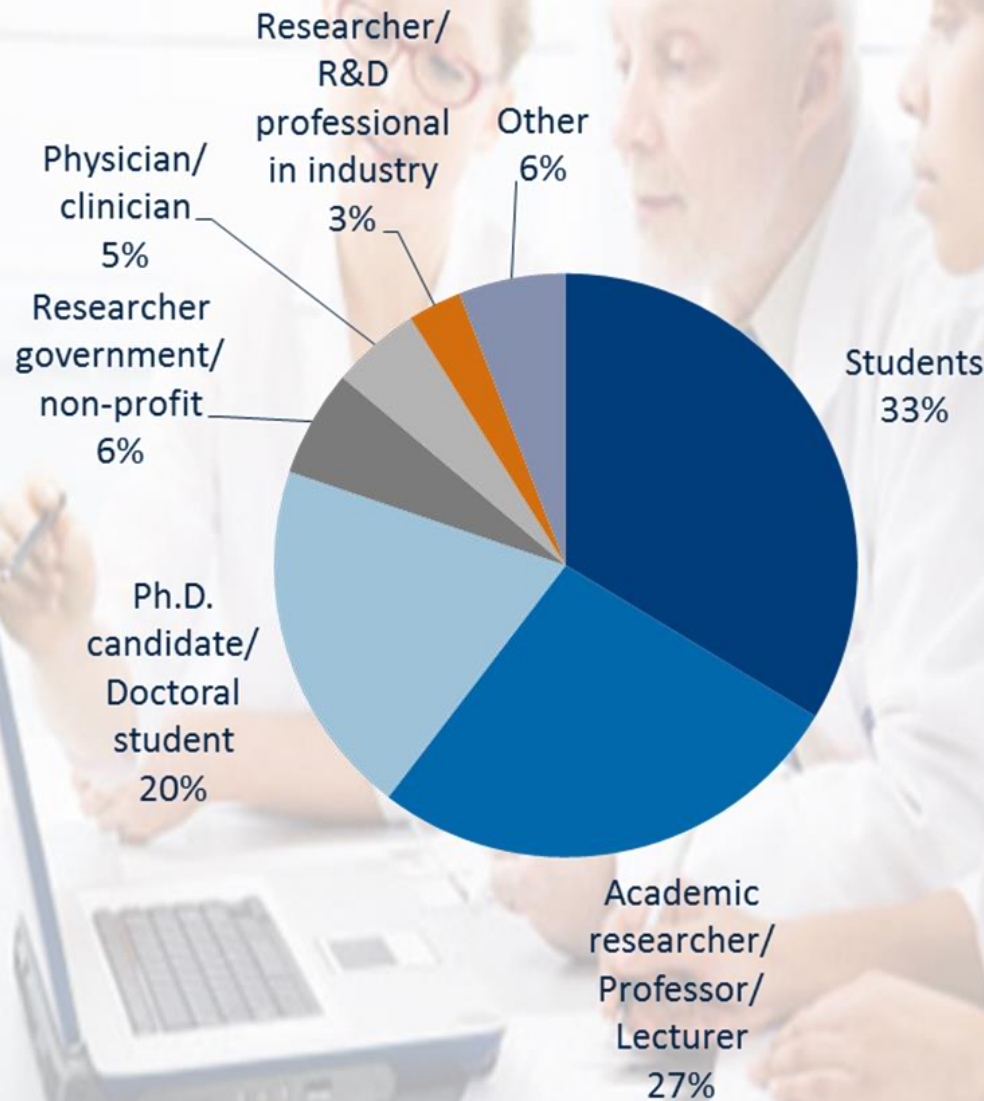
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|----------|-----|
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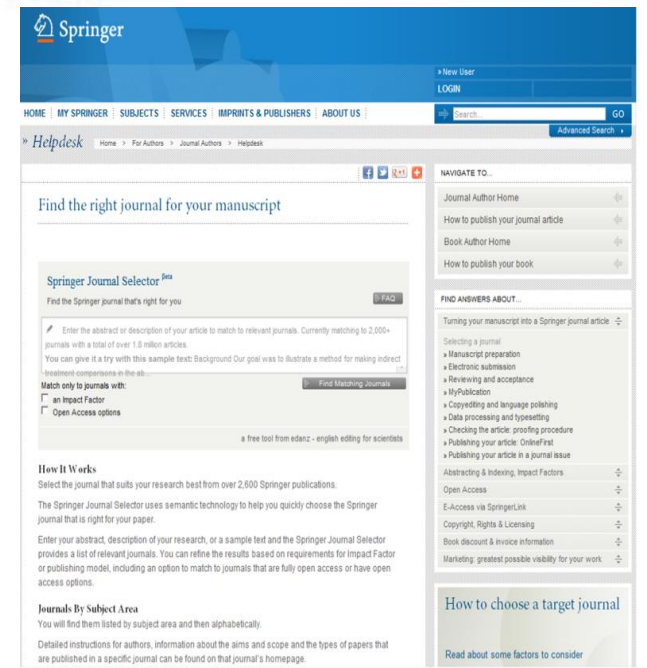
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